

Towards the realization of [UN Women Moldova Strategic Note 2018 – 2022](#), and following a competitive selection process, UN Women has signed 10 Project Cooperation Agreements (PCAs) with non-governmental organizations from the Republic of Moldova. The NGOs will implement projects in one or more of UN Women's three impact areas: Women's political participation and decision-making; Women's economic empowerment; Ending violence against women.

NAME OF ORGANIZATION

Asociația Obștească "Vesta"

ABOUT THE ORGANIZATION

Asociația Obștească "Vesta" has been established in 1998 and is based in Comrat. Its goal is to strengthen the capacities of women and promote the gender equality in the Gagauzia region.

PROJECT TITLE

"Combating gender stereotypes and discrimination in Moldova through social theatre, debates and flash-mobs"

CONTRIBUTES TO:

UN Women's Strategic Note Output: *Target communities and institutions, including in the field of education, have knowledge and tools to combat stereotypes and gender discrimination and to advance favorable social norms that prevent violence against women and girls.*

OBJECTIVE

- Prevention of violence against women and girls through youth engagement and social theatre.

EXPECTED RESULTS AND ACTIVITIES

- 7 target communities and over 3000 people will be sensitized and will have knowledge and tools to combat stereotypes and gender discrimination and advance favorable social norms that prevent violence against women and girls;

- 7 volunteer teams will be created and capacitated to work in Ocnita, Cimislia, Causeni, Tvardita, Ceadir-Lunga, Copceac, Comrat;
- Social theater performance developed and delivered in 14 localities, followed by dialogues with the public, to challenge rigid gender stereotypes and norms, sexism, and gender-based violence;
- Developing and broadcasting on TV video materials that support prevention of violence against women and promote respectful and equal relationships between women and men.

TARGET GROUPS

Women, men, youth, local CSOs, institutions, public authorities

TIMEFRAME

August 2018 – October 2019

GEOGRAPHICAL COVERAGE OF ACTIVITIES

National, with a focus in 14 localities: Tvardita, Copceac, Comrat, Congaz, Vulcanesti, Ciadar-Lunga, Ocnita, Balti, Cimislia, Riscani, Rezina, Causeni, Orhei, Calarasi.

BUDGET

USD 76,184

This Project Cooperation Agreement is funded by the Government of Sweden and UN Women.

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